ESG REPORTING, STRATEGY AND COMMUNICATIONS

The ESG solution that works: strategic consulting + advanced software







ESG EVOLVES FROM **COMPLIANCE** CHECK TO LEVER FOR **COMPETITIVENESS, RESILIENCE AND GROWTH**

Businesses are lost in the complexity of reporting and green claims regulations

Not meeting ESG expectations from B2B/B2C clients, banks, investors, and talent

Investing heavily in decarbonization but poor PR due to confusing greenwashing rules

Tired and overwhelmed by needing endless different providers



We break this cycle

We boost ESG reporting, strategy and communications powered by top data management software for businesses across the globe





TODAY'S ESG SERVICES DON'T WORK FOR BUSINESSES

Software firms lack needed, hands-on, expert support
Consulting firms are not agile, nor do they offer good UX, relying on outdated tools

91%

BANKS AND FINANCIAL ENTITIES INCLUDE ESG CRITERIA IN THEIR CREDIT RISK EVALUATION PROCESSES

Source: Deloitte ESG Banking Report 2023

8%

SUSTAINABLE FINANCE RISE IN SPAIN IN 2024, TO 65.7 BILLION EUROS

Source: BME

43%

GAP BETWEEN SPENDING ON ESG REPORTING AND INNOVATION (MORE TALKING THAN DOING!)

Source: IBM Institute for Business Value

52%

COMPANIES THAT EMBED ESG ACROSS THEIR OPERATIONS OUTPERFORM PEERS IN PROFITABILITY

Source: IBM Institute for Business Value

84%

SUPPLY CHAIN EXECS DEEM PARTNERS' ESG EXTREMELY OR VERY INFLUENTIAL IN THEIR SELECTION PROCESS

Source: DP World and Supply Chain Dive's studio ID, 2023

42%

GLOBAL CEOS ADMIT STRUGGLING TO ARTICULATE A COMPELLING ESG STORY

Source: Kantar, 2023

41%

SPANISH EXECS PRIORITIZE ADOPTION OF SUSTAINABILITY MEASURES IN CORPORATE STRATEGY

Source: CEOE

66%

GLOBAL CONSUMERS ARE WILLING TO PAY MORE FOR PRODUCTS FROM BRANDS COMMITTED TO POSITIVE IMPACT

Source: Nielsen, 2023





INTEGRATED SERVICES TO MAXIMIZE VALUE CREATION

Tech Powered ESG Reporting

Full Compliance Guidance

• Regulations: CSRD, CSDDD, SFDR, EU Taxonomy, and more

Voluntary Standards

• VSME, ISSB IFRS S1 & S2, GRI, SASB, TNFD, and more

Double Materiality Assessments

• Assessing your financial and impact materiality to prioritise topics on reporting and strategy

GHG Accounting and Reduction

 Across all scopes 1, 2 & 3 for compliance or supply chain disclosure

Sustainability Strategy

Strategy Development & Implementation

- Comprehensive ESG Roadmap & Target Operating Model
- Decarbonization & Climate Risk
- Governance Planning: Metrics & Board-Level Rep.
- Integration of sustainability into business ops.
- Sustainable Finance Advisory
- ESG Certifications & Ratings: EcoVadis, SBTi, CDP. MSCI, FTSE4Good

Social Sustainability and DE&I

- Ethical Code Development & Compliance
- Whistleblower Channel Implementation (EU Directive 2019/1937)
- Anti-Harassment & Workplace Compliance Audits
- LGBTO+ Inclusion & Anti-Discrimination Policies
- Workplace Digital Disconnection & Employee Well-being Programs

Sustainability Communications and Marketing

Full Scope Communication Planning

- Full Corporate Communications Service (PR, Media relations, Crisis, Internal, etc).
- Profile raising and Thought Leadership
- Spokespeople and Employee Training
- Greenwashing Legal prevention & ESG Claims Substantiation

End-to-End ESG Data Management Platform To Save You Months

Al Improves Quality and Minimizes Manual Effort

Simply upload files and policies, and generate a draft ESG report in no time.

Secure API for Data Integrations

Between the ESG platform and your ERP or other internal systems.

AI-Powered Audit Readiness

We can invite auditors and collaborate seamlessly within the same platform.

Automated In-App Data Requests (Internal and External)

Minimize a key pain point





SUSTAINABILITY STRATEGY DEVELOPMENT AND IMPLEMENTATION

/02

- We design and implement sustainability strategies aligned with corporate values and stakeholder expectations.
- With experience in sectors such as finance, manufacturing, technology, and consumer goods, we help integrate sustainability at the core of the business, identifying key impacts, risks, and opportunities.
 - We support execution with plans that include KPIs, resources, and training, and ensure ongoing monitoring to achieve ESG objectives.





SUSTAINABILITY COMMUNICATIONS AND GREEN CLAIMS 04

Share your impact story with confidence

We help companies communicate effectively, understand different regulations, and manage risks to build greater reputation among stakeholders.

Green claims and their substantiation

Our PR professionals and lawyers specialized in greenwashing align external campaigns with regulatory standards so they withstand any scrutiny. We prepare third-party verification and ensure regulatory compliance.

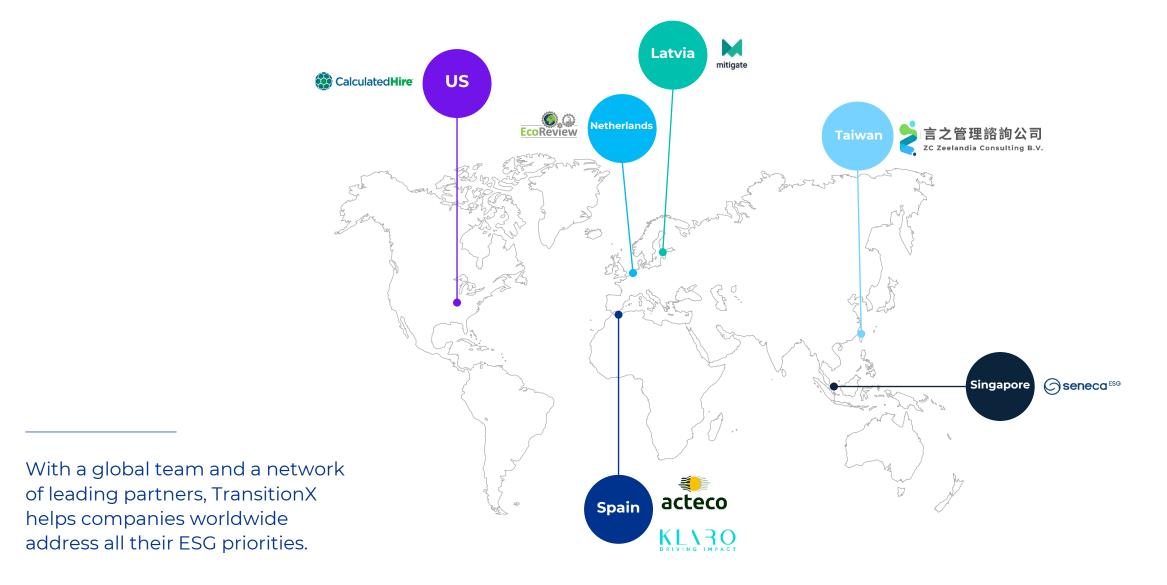
Training workshops for marketing and communication teams
We offer specialized training for those responsible for creating honest,
transparent, and powerful messages aligned with applicable
regulations.

 $PR \ \& \ Media \ Relations \cdot Corporate \ Communications \cdot Spokesperson \ Training \cdot Employee$ $Relations \cdot Crisis \ Management \cdot Thought \ Leadership \cdot Social \ Media$





Across ESG Challenges. Across Regions.





MEET THE TEAM



JAIME SANTISTEBAN CEO

Sustainability and financial communications expert. International experience in startups, climate solutions and transactional law firms such as Baker McKenzie in London, Paris, Madrid and Los Angeles. Executive MBA from Paris Sorbonne Business School.



♦ GABRIEL GAGE ESG DIRECTOR

Gabriel brings extensive experience in ESG strategy, compliance, and integration, having worked for the Big Four and in sectors such as financial institutions, FMCG, telecommunications, pharmaceuticals, and healthcare. MBA from IESE Business School. CFA ESG certified.



♦ FERNANDA ALLER ENVIR. SUSTAINABILITY SR ADV

Global sustainability strategist who designs and delivers science-based roadmaps for supply chain impact and emissions reduction and circular economy value across different sectors. Former senior roles at multinationals TE Connectivity, Jaguar Land Rover, and Wealmoor.



♦ PABLO D'AGOSTINO GHG & REPORTING SR ADV

Pablo has broad experience in GHG measurement, integrated financial and non-financial reporting (GRI, ESRS, UNGC, SASB, CDP, among others), data collection, and documentation for internal and external audits, having worked with Grant Thornton, Accenture, and GRI.



♦ ANA KAREN TECH INNOVATION LEAD

Prominent technology leader and communications expert passionate about the intersection of innovation and sustainability. Formerly COO and co-founder of ClimateTrade, a Valencian blockchain innovation startup in carbon markets.



SHIMAN LU FINANCE BP

Financial expert with international experience in managerial accounting, financial analysis, and reporting, with a strong interest in ESG and corporate transparency. Relevant experience in France and the U.S. at a leading global automotive technology company.



♦ JULIA TEJERO GOVERNANCE & COMPLIANCE COUNSEL

Julia brings 25+ years of experience in the environmental sector and advises clients on governance and regulatory compliance. She serves as an independent director on the board of the publicly listed company Duro Felguera and is a former exec at Urbaser and ACS.



MIRIAM JORNET FASHION AND FMCG SR ADV

Renowned for her expertise with global brands, Miriam has led sustainability and ESG strategies for Sportmaster and Adidas, developing global circularity and product innovation programs.



MEET THE TEAM



CARBON MARKETS COUNSEL KAMESH IYER

Kamesh brings extensive experience in voluntary carbon market frameworks and standards (VCMI, ICROA, CCP, ISO), supporting clients in designing credible and robust offsetting strategies. Senior advisor to the Global Carbon Council



BEVAN LOUIS PRIVATE EQUITY ESG SR CON

Specialized in ESG due diligence for private equity and M&A, financial risk assessment, and value creation. He has led CSRD reporting, ISAE 3000, and strategic projects for international firms in banking, energy, and manufacturing.



EDGAR GRANELL DE&I PROJECT LEAD

Expert in the design and implementation of CSR programs, equal opportunity policies, and diversity management, with experience in companies of all sizes and public administrations.



DIANA MOSQUERA FINANCE & PE ESG SR CON

Expert in sustainable finance, equity analysis, and the integration of ESG criteria into investment processes and sustainable bond issuances. She has worked in capital markets with a focus on sustainable agriculture, energy transition, and nature-based solutions.



JONA BASHA ACCOUNTANCY EUROPE REPORTING HEAD

Advisory Board Member at TransitionX. Jona is a finance professional based in Brussels and acts as Head of Reporting of the leading accounting trade body in Europe. A champion for sustainable reporting standards, she brings invaluable expertise to our clients and partners.



♦ ELISABETH ALBERTINI PARIS PANTHÉON-SORBONNE

Advisory Board Member at TransitionX. Expert in strategy, public policy, and financial/ESG reporting. Professor at the Panthéon-Sorbonne University. Previously served as project lead at the French Accounting Standards Authority.



KEVIN DOGLIN OBSERVIA CO-FOUNDER

Advisory Board Member at TransitionX. Co-Founder of Observia, a European company specializing in applying behavioral science and digital tools to patient support programs. MBA alumni from INSEAD, Kevin also co-founded Geouniq.



♦ BERNAT ANANOS HEURA FOODS CO-FOUNDER

Advisory Board Member at TransitionX. A high-profile European entrepreneur, Bernat is the cofounder of Heura Foods, a leading Spanish plant-based meat startup present in 22 countries: "a mission turned into a company."





STRATEGIC BENEFITS FOR CLIENT ORGANISATIONS

01/ Enhanced competitiveness

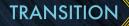
Seamless compliance with supply chain ESG requirements, boosting your appeal to B2B/B2C clients, talent and investors.

02/ Maximized synergies save you time and money

Integrated ESG solutions of reporting, strategy and communication free teams to focus on core business, while boosting growth and trust.

03/ Actionable intelligence

Real-time, tech-enabled ESG data to drive informed decisions and improve performance cutting through regulatory or data complexity to unlock impactful outcomes.





esg & sustainability



Rabobank



Transcom













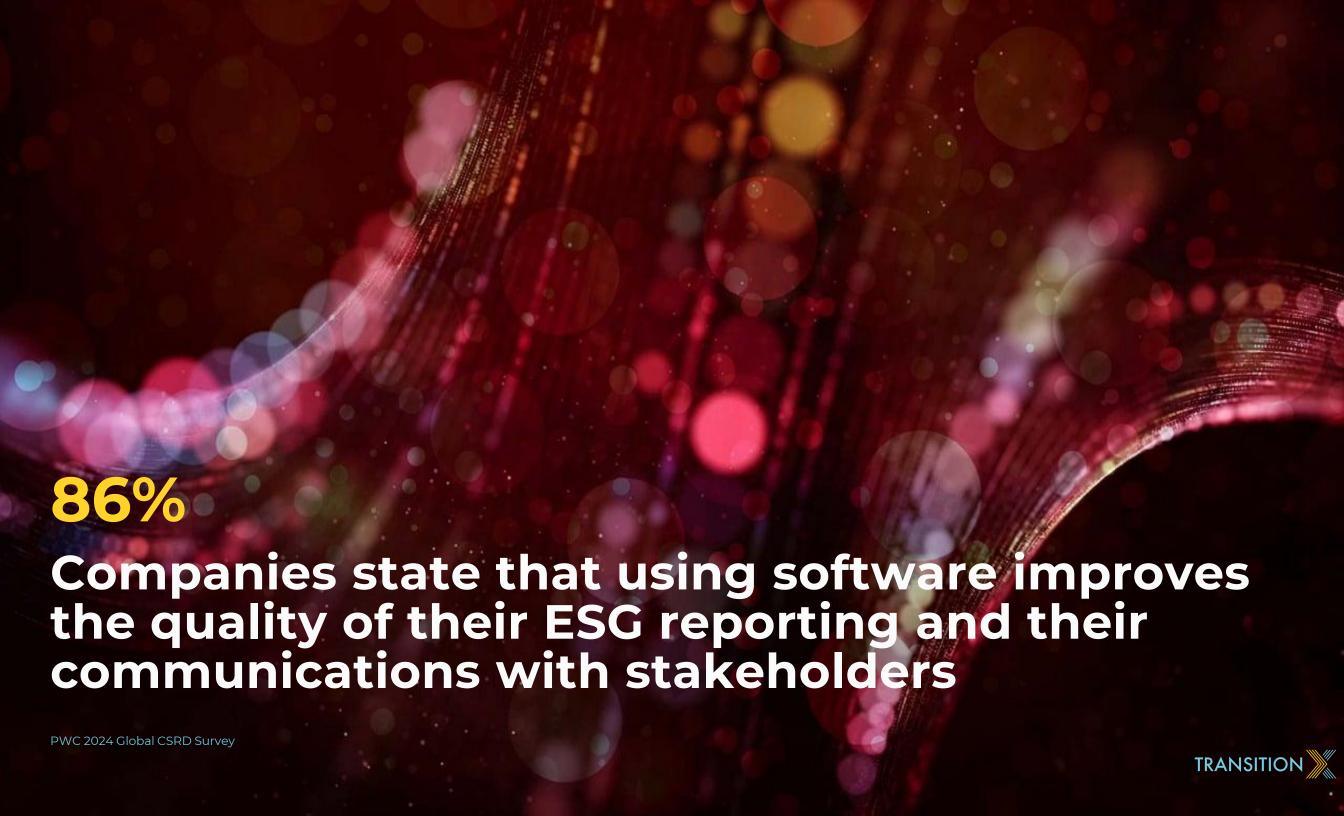






AIRBUS









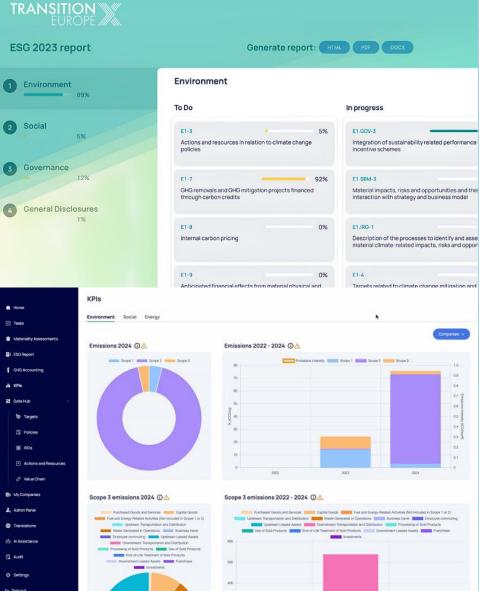














AERA GHG Manager

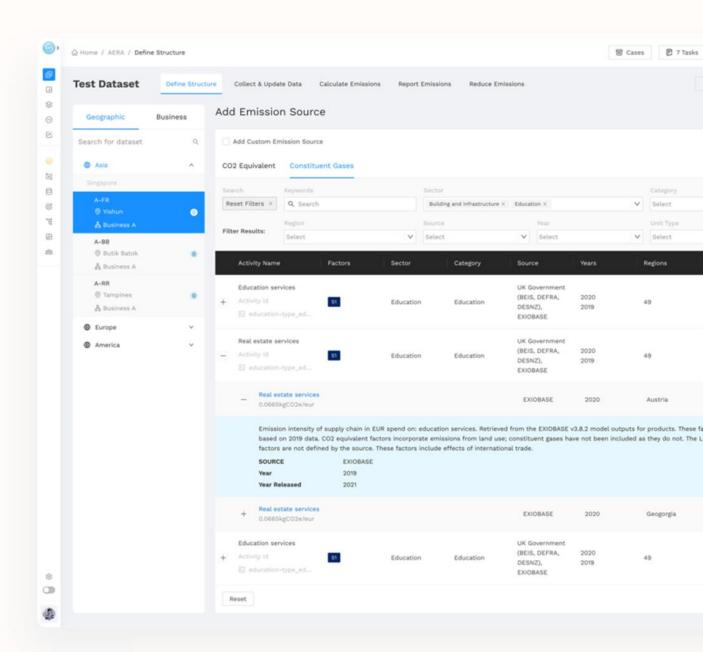
AERA helps simplify the Green House Gas emissions inventory, accounting, and calculation process by providing easier data tracking and assurance.

GHG Emissions Scope 1/2/3

AERA enhances your path to net-zero by offering auditable, precision-measured GHG data, fully compliant with Greenhouse Gas Protocol and ISO 14064 standards, empowering businesses to make informed decisions.

Identify GHG Emission Hot Spots

AERA's comprehensive GHG emission monitoring enables sustainability officers to quickly identify potential emission Hot Spots and set reduction goals accordingly.











Aligned with Global Standards

Simplify compliance through our built-in compatibility with a wide range of global reporting standards and frameworks, such as the GHG Protocol, EXIOBASE, Defra/BEIS, EPA, UBA/GEMIS, ADEME, and many more.



Automated Carbon Emission Calculations

Experience automated emission calculations that save weeks of time in measuring Scope 1, 2, and 3 emissions, all without the need for specialized knowledge.



100k+ Emission Factors

Choose among thousands of up-to-date and scientifically vetted emission factors in our database or import your own to accurately calculate the carbon emissions of any activity.



Comprehensive Coverage

Rather than only account GHG emission in CO2e, AERA provide the ability to monitor all 7 regulated Green House Gas: CO2, N2O, CH4, HFCs, PFCs, SF6 and NF3.



EPIC for Corporates

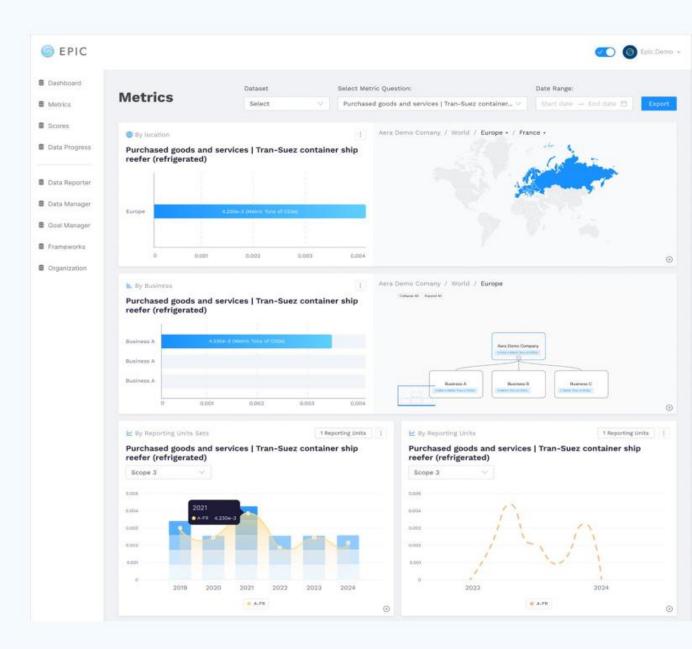
EPIC is a full-range solution for corporates to effectively manage and enhance their ESG data and practices.

ESG Data Management & Compliance

EPIC simplifies and automates common ESG workflows such as data collection, aggregation, approval & audit, benchmarking analytics & visualization, and preparation for regulatory-compliant reporting.

Continuous Improvement

EPIC has a built-in scoring engine that facilitates monitoring all ESG metrics in a data-driven way, while also setting goals and tracking towards those goals, all in an auditable, traceable manner.





Benefits of EPIC



Multiple Disclosure Standards

Comply with multiple disclosure standards and frameworks, following best practices and complying with regulatory requirements with ease.















Streamlined Data Management

Automate complex workflows across business lines and geographic locations, where data collection, aggregation, approval and audit workflows seamlessly come together.



Dashboard for Tracking and Visualization

Gain real-time visibility into your ESG journey with our intuitive interface, empowering users to effortlessly track data entry progress and unlock intuitive visualizations of their ESG performance.



Goal Setting and Progress Tracking

Set goals for any of the thousands of ESG metrics that EPIC can track, over any time period, and monitor your progress towards these goals. Company-wide or for specific divisions / locations.



Over 80 Supported ESG Disclosure Standards





























Talk to our experts.

